



A vision & a strategy just aren't enough...

"So much to do and just not enough time..."

"Confused priorities with individuals not truly understanding their fit within the bigger picture..."

"Results aren't where they need to be so we'll create more white noise to *hopefully* achieve increased performance"

Sound familiar?

If performance is paramount in so many businesses why do senior managers/leaders make it so damn difficult for those on the front line to achieve the results? Throughout the past 14 years we, at Strictly People, have seen varying degrees of effective strategies - from lengthy verbose strategic documents that pacify the Board to ones that contain enough actions for the next 5 years, never mind the next 12 months.



The most common challenge that we see and subsequently where Boards fail is in bringing the strategy to life for those who will be accountable for executing it.

Employees are becoming increasingly frustrated at senior leaders telling them to "just get on with it" with little or no engagement from the onset.

Great leaders provide direction, explain the rationale behind the plan AND also enable teams to get on board.

Great leaders align the organisation by designing fantastic communication channels that ensure the plan goes all the way through the organisation.

Finally... **great leaders** live, breathe and show demonstrative passion for the direction in which they are steering the ship.

For more support on how we can help you define and execute your winning strategy contact

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